

**About Gold Country Cowgirl**

Gold Country Cowgirl is a blog about travel, food, wine and lifestyle in Northern California’s gold country for people who want to be able to visit like a local. It also aims to encourage seniors and those on a limited budget to learn more about their own local area. Even if you can’t travel far, you can still have grand adventures!



**About Ava**

Ava is a baby boomer who has done her fair share of traveling, drinking wine and eating, and they are still her favorite things to do. She’s probably not alone there! She traveled out of the country a lot in her younger days but is staying closer to home now. She loves learning about local history, road trips, meeting new people, wine, good food, cooking, horseback riding, camping, crafting, and all animals, especially her horse and three rescued cats.



**Audience**



- 57% are women
- 43% are men
- 28% are 24-35
- 26% are 36-44
- 18% are 45-54
- 23% are 55+



**Reader Location**

Gold Country Cowgirl has a dedicated local following as well as visitors from all over the world.

- 78% from the United States
- 5% from Canada
- 3% from the United Kingdom
- 2% from the Philippines
- 2% from France



**Social Influence**

Gold Country Cowgirl’s rapidly growing social influence has increased to nearly 12,000 total followers, including subscribers to a relatively new YouTube channel.

	5551		2663
	1679		1430
	308		138

Click on the icon to visit the platform

**Website Statistics**

Website established March 2016

Page views (4 mo avg)	2275
Unique visitors	1024
Bounce rate	83%
Domain authority	26
Page authority	23
Alexa	1.4MM

Updated 4/30/18

**Work with Gold Country Cowgirl!**

- Brand Ambassadorships
- Sponsored Posts
- Social Media Promotion
- Reviews
- Social Giveaways
- Banner Ads

